

## Media Asset Management is Enhanced with Etere 27.1

Etere unleashes its latest FREE upgrade, Etere 27.1, which comes with new and improved Media Asset Management features. The upgrade optimizes your media assets and takes your system performance to the next level.



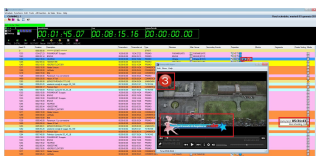
Etere logo



ETERE MASTER CONTROL



4K is supported



Proxy with logo

### EtereWeb

Etere 27.1 enhances Etereweb experience with EtereWeb 2.0 which comes equipped with a brand new interface and fixes across various modules including Etere Wplayer, Etere Memory browser, Media Library and more. Etere is moving to the web. Supported by a customizable and secure rights management system, the new Etereweb 2.0 will enhance user experience with its intuitive interface designed for fast access to information and files on the move.

### Airsales on Web with Enhanced Capabilities

Etere Airsales on web provides a quick and convenient access to order management of programs and commercials, designed to improve broadcasters' agility and business flexibility. With Etere 27.1, users are now able to view the episode number for multiple series and download documents imported by Media Library via an intuitive web interface.

### Best returns with FREE Etere QC

Etere QC is now a free integrated module with Etere 27.1. Users are able to check the audio and video quality either prior (e.g. playout, repurpose, archiving) or after (e.g. encoding, ingest, editing, transcoding, archiving) media operations. Etere QC is capable of checking all the main videofile codecs and wrapper of any resolution including 4K. It automatically detects and marks audio and video issues such as freeze frames, black frames, scene changes, audio loss and more.

### Etere Memory is Equipped with Multiple Codecs Compatibility, QC and Loudness Check

With the new upgrade, Etere Memory comes equipped with support for multiple codecs including H264. Memory is also integrated with QC for signal and loudness control. An advanced option includes the program's recognition based on fingerprints.

### Etere ETX with Master Control Provides Maximum Flexibility

Etere ETX with master control is a complete file-based solution that allows users to perform all CG functions including playout, switch, fade, logo insertion with only one server.

### Etere ETX is Compatible with Matrox Video Cards

Etere ETX is now compatible with Matrox DSX, DSXLE3 and XMIO2 cards. All users of MTX system can upgrade to ETX at no additional costs. 4k-ready ETX is one of the most innovative video management system and channel-in-a-box on the market, based completely on IT technology. It is compatible with a wide range of video cards and third-party hardware, providing one of the best interoperability in the market.

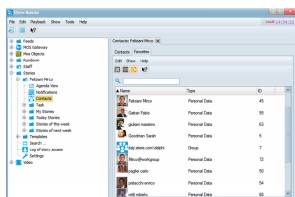
### Streamlined Workflows with Etere ETX-G Graphics MAM

With Etere 27.1, users are able to manage the properties and run ETX preview of proxy with logos, CG effects and crawls, directly from Media Asset Management for Etere. This allows a complete workflow of preview and approval. ETX-G is the first system that allows users to control both the graphics and the video from the same system. Etere MERP concept gives you a better performance with the ability to manage access, produce and archive content from a single interface!

### Etere ETX with 4K Capabilities



Media Enterprise  
Resource Planning



Nunzio Newsroom Chat



Nunzio Newsroom Multi-  
platform

4K technology sets the stage for a truly immersive and cinematic experience. Be at the forefront of technology with Etere 27.1 which includes ETX with 4K compatible technology, capable of delivering a truly exceptional video quality:

- 4k's 3840x2160 pixel count equate to four times the resolution of the full HD pictures
- Ability to render finer details with better image depth
- Better colour handling
- 4K is the lowest resolution at which digital remastering can recapture all the detail

### All-new Etere Nunzio Newsroom

The newsroom environment is fast-paced and constantly evolving. Stay connected and updated even in the midst of fast developments with Etere Nunzio Newsroom chat that empowers users with an embedded instant communication tool. The new instant chat feature enables quick set-up of group chatrooms, logs favourites list, contact list as well as a history of conversations.

Etere Nunzio Newsroom also enables publishing of video on social media from a single platform. Etere Nunzio Newsroom supports E-paper, website upload as well as full integration into Facebook, LinkedIn, Twitter and Youtube directly from Nunzio interface.

## About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.