

## Al-Majlis is Powered by Etere

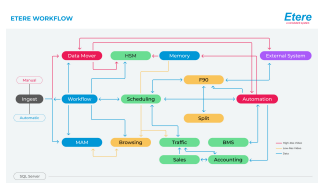
Al-Majlis, TV channel of the National Assembly of the State of Kuwait has selected Etere Enterprise-level solutions to manage their playout and Media Asset Management systems.



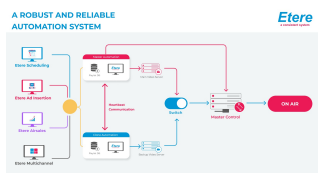
Logo of Al-Majlis TV Channel



Company logo of National Assembly of the State of Kuwait



Etere Workflow



Etere Automation

The television channel of the [National Assembly of the State of Kuwait, AL-MAJLIS](#), has selected Etere for its competitive advantages, reliable performance and architecture excellence. In addition to managing, accessing, producing, editing and automating broadcast content, Etere also supports seamless integrations, promotes collaborations and robust performance across the entire media enterprise. Etere systems are designed to offer integrated and effective end-to-end workflows that are fully scalable to fit the needs of the enterprise.

### Etere Executive Scheduling

Etere Executive Scheduling is a powerful solution that empowers Al-Majlis to make strategic broadcast programming decisions with advanced planning. It is also capable of performing last minute changes in a dynamic environment. It enables the segmentation and preparation of broadcast schedule grids in advance based on planned broadcast as well as the placement of programs, series, promos and commercials prior to the acquisition of content. Etere scheduling also allows assignment of secondary events to scheduled events including a wide range of multi-layer secondary events that will be managed by Etere STMan. In addition, operators will be able to generate customised schedules structures that provide statistical overview of performance metrics. Another key element of the software architecture is its automation and rights management integration which increases operational efficiency in a secure and customizable manner.

### Etere Workflow

Workflow represents the backbone of any broadcast system. Etere Workflow revolutionizes automated content delivery and integration across the entire media enterprise, providing a clear overview of operational and business metrics. Etere Workflow provides the station with cutting edge tools to configure management rules and to enable different departments and processes to stay inter-connected seamlessly. Etere Workflow represents a simple yet effective way to modify distinctive broadcasting procedures. It is designed to enhance content accessibility and delivery across the entire media enterprise.

### Etere Automation, Automation clone and backup one to many

Etere Automation provides real-time device control and Media Asset Management in a single platform. Etere Automation performs independently from the database and it provides a fault-resilient performance at every stage of the workflow.

Etere Automation supports a reliable and flexible performance across the entire workflow with its distributed and fault tolerant architecture. Additionally, Etere Automation database-independent capabilities enables different levels of fault tolerance, allowing it to run on Backup Mode, Master/Clone Mode, and Disaster Recovery Mode. Its real-time device control and media asset management capabilities in a single product combines great value with a powerful performance.

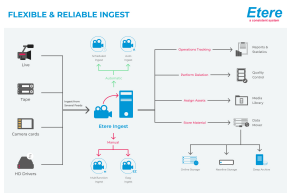
### Etere Media Management

Server to Archive and Videoserver to Videoserver

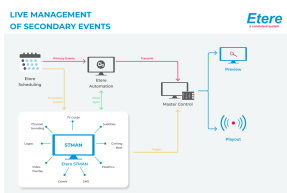
Etere Media Management is a multi-functional module that streamlines the process of ingest, indexing, storage and retrieval of digital assets. It is equipped with multi-device connection, system fault tolerance, libraries management, low-res video transcoding, proactive cache management, scheduling, newsroom integration and MAM Prefetch. Its seamless integration with Etere Automation enables easy

## Eteremtx

Etere MTX



Etere Ingest



STMan Workflow Diagram



ETERE MASTER CONTROL

integration with several production systems and optimal performance with its fault-tolerant and load balanced architecture.

### Etere Ingest

Etere Ingest is a versatile and effective solution that is able to significantly improve the process of any broadcasting and media company. It is a complete solution that is able to capture in real-time SD/HD media from virtually any video source, broadcast stream, FTP and IP stream. It is also able to capture media from all common feeds into a cloud storage and apply it to any required workflow. To support mission-critical operations, operators are well-equipped with the full flexibility to manage all kinds of ingest requirements from automated and manual capture to quality checks.

### Etere CAL (Windows Client Licence)

Etere CAL for Etere systems allow maximum flexibility for users. Its licences are tagged to the computer and not by user name, thus supporting multiple users without the need for additional licenses. This flexibility is also reflected in servers where each server needs only one licence even if there are multiple processes running on the same server.

### Etere STMan Advanced Graphics Processor

Etere STMAN advanced graphics processor enables multi-layer and real-time management of secondary graphic objects associated with scheduled events. Graphical elements which are supported include logos, crawls, subtitles and channel branding. With the upgrade, AI-Majlis is able to incorporate broadcast of complex graphics with easy data extraction from scheduling and Media Asset Management databases.

Etere Master Control, with Etere Logo Generator driver, Etere CG/Title driver, Etere Audio/Video router driver, Etere MTX driver and MTX Master Control driver extension.

Etere Master Control driver supports the revolutionary, multi-functional and powerful solution, Etere Master Control. With Etere Master Control, AI-Majlis only needs one server to perform playout, switch, fade dissolve, insert logo and all other CG functions. Etere Master Control integrates comprehensive master control functionalities into a fully IT-based solution that combines cost-effectiveness with a powerful file-based performance. The Etere Logo Generator driver powers the embedded graphics engine supporting overlaying fixed logos and crawls capabilities including real-time rendering control of both static and dynamic overlays.

Etere's installation for AI-Majlis also interfaces Matrox board, Harris platinum router and Grassvalley router. Etere solutions are able to support third-party integrations with full interoperability and flexibility.

## About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions is used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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### About Al-Majlis

Al-Majlis is the official television channel of [National Assembly of the State of Kuwait](#). It is operated by the state broadcaster Kuwait Television (KTV) which is managed by the administration of the Ministry of information. The channel was officially launched on October 2014.

