

## Etere at Caper 2016

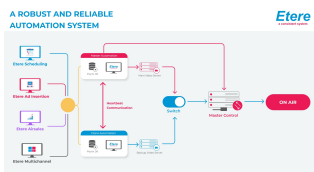
Etere will be participating in Caper 2016 which will be held from 26th to 28th October at Buenos Aires, Argentina. Etere is pleased to showcase our solutions in collaboration with our distributor, SVC, at booth C-10.



Etere logo



Caper 2016



Etere Automation

### Etere at Caper 2016

**Date:** 26-28th October 2016 | Wed - Fri

**Venue:** Pavilion 4 - Centro Costa Salguero, Buenos Aires, Argentina

**Etere is hosted by our distributor, SVC which is located at booth C-10**

### New MAM Web Interface for Post Production

Etere will present a new Media Asset Management interface for post-production, that incorporates a brand new interface that boasts page speed and operational efficiency. Users can look forward to a better user experience with new and improved features.

### Nunzio

Nunzio is a highly-flexible and cost-effective solution with fully empowered NRCS capabilities to manage the entire tapeless workflow of a Newsroom environment, starting from the planning of news stories (virtual assets) to the control of on-air playback.

### Channel-in-a-box with Master control

Etere, the pioneer of IT-based playout, is a worldwide provider of comprehensive and integrative software solutions for an easy management of all the functions within a Media company. Etere solutions are designed with more efficient workflows that are also fully scalable to your organisation's needs. Etere has always been an innovator in broadcast and integrating the traditional Master Control functions into its IT-based playout solutions to ensure that you get the best returns on your investments.

### Etere Automation

Etere Automation is a powerful, reliable and modular broadcasting system that is able to enhance broadcasters' potential in terms of functionalities and workflow design. Its unique approach combines real-time device control and Media Asset Management in a single product, offering a powerful mix of solutions and capabilities. It is a system to fit all broadcaster needs.

## About CAPER

CAPER is organised annually since 1992 and it serves as a business platform for the audiovisual, broadcast, cable, satellite, cinema, lighting and audio industries. CAPER Show is an internationally recognized event and every year, more than 6,000 managers, professionals, technicians, teachers and students related to the audiovisual industry in Argentina and Latin America would attend the event. CAPER also serves as an academic platform where presentations about the Audiovisual Industry are presented by directors, producers, of television and film, cinematographers, post-production audio, engineers television technicians, special effects technicians etc.



### **About Etere**

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading broadcasters to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.



### **About SVC**

SVC is a company dedicated to providing comprehensive solutions for broadcast television industries, film, video, audio and multimedia professional. It has over 30 years of experience in the industry, representing leading companies and products of the highest quality. SVC is also a technological leader within its coverage area that includes Argentina, Uruguay, Paraguay and Bolivia. SVC offers its engineering services, supplemented by the import, sale, installation and after-sale of complex technology.



<http://www.svc.com.ar/>