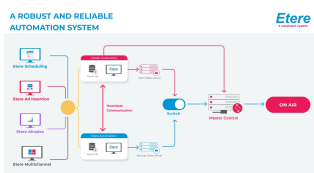# Etere at Africast 2016

Etere will be exhibiting at Africast 2016 to be held at the Sheraton Hotel and Towers, Abuja, Nigeria, booth 43 and 48, from 18th to 20th October 2016. We will demonstrate our end-to-end broadcast solutions including Automation, ETX, Master Control, MAM, Newsroom and Advanced QC.
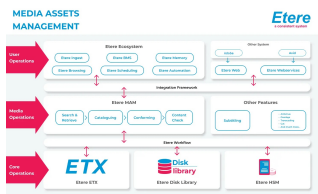

Africast 2016

Etere logo

Etere Automation

Workflow of ETX Streaming

www.etere.com   19102021

ETERE MASTER CONTROL

Media Asset Management

Etere at Africast
Date: 18-20th October 2016| Tue - Thur
Venue: Sheraton Hotel and Towers, Abuja, Nigeria
Booth: 43 and 48

We would like to invite you to join us at Africast 2016 for in depth product demonstrations.

Etere Automation
Etere Automation is a powerful, reliable and modular broadcasting system that is able to enhance broadcasters' potential in terms of functionalities and workflow design. Its unique approach combines real-time device control and media asset management in a single product, offering a powerful mix of solutions and capabilities. It is a system to fit all broadcaster needs.

Etere ETX
Etere ETX is the most advanced, tightly integrated and cost-efficient video management system on the market, completely based on IT technology. It is a complete channel in a box with full IP (in and out) for multiple frames capabilities that is able to drive the most popular HD/SD digital video/audio/graphics platforms without using middle-ware/proprietary hardware.

Etere Master Control
Etere, the pioneer of IT-based playout, is a worldwide provider of comprehensive and integrative software solutions for an easy management of all the functions within a Media company. Etere solutions are designed with more efficient workflows that are also fully scalable to your organisation's needs. Etere has always been an innovator in broadcast and integrating the traditional Master Control functions into ETX ensures that you get the best returns on your investments.

Etere MAM
Etere MAM is a highly-effective digital content management solution that is designed specifically to streamline the process of ingest, index, storage and retrieval of digital assets. Etere MAM is an end-to-end software solution created to fully optimize the value of your assets through a centralized management of digital content and associated metadata. Its effective implementation both increases operational efficiency and maximizes the return on investment of digital media.

Etere Nunzio
Nunzio is a highly-flexible and cost-effective solution with fully empowered NRCS capabilities to manage the entire tapeless workflow of a Newsroom environment, starting from the planning of news stories (virtual assets) to the control of on-air playback.

Etere Advanced QC
Etere Advanced QC is a cost-effective video quality check system that enables significant time saving in QC tasks due to the fact that it is not necessary to reanalyze content in the event of changing thresholds.

Experience the full benefits of Etere's flexible, scalable, fully tapeless and workflow-based solutions with our in-depth demonstrations at Africast 2016. Etere is able to manage with a common framework all functional departments involved in broadcast operations and production with its unique MERP approach that has allowed many companies around the world to tap on the benefits of Etere and get full control over all their business operations.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading broadcasters to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

About Africast

Africast was started in 1996 by the National Broadcasting Commission, the broadcast regulator in Nigeria. The event represents a gateway to Africa's Broadcast Market and a showcase of the latest products and services for the market in Africa and beyond. It also serves as a conference platform for industry players, professionals, academics and policy makers to discuss broadcast issues. This edition's theme is Digital Terrestrial Broadcasting: The Imperatives of Financing Quality Content.