

## Etere in Sydney for first system with TVSN

ETERE launches its first software system in Australia with TVSN, Australia's only home shopping channel.



Official Logo of TVSN

TVSN, which operates from Sydney with broadcasting 24 hours a day, 7 days a week, reaches over 2 million homes in Australia. Each month it produces around 220 hours of live programming and it is carried on Pay-TV networks FOXTEL, AUSTAR and Optus.

ETERE's software system will provide 4 channels with video server omneon. The system has been sold by ETERE's Australian distributor, Techtel, the leading supplier of broadcast products in Australia and South East Asia.

For 16 years ETERE has provided the most powerful, flexible, cost-effective, high-performance, end-to-end broadcast solutions.

ETERE has now become very popular on the broadcast market. There are a lot of TV systems which have installed ETERE, not only for the playout, but also for the scheduling, traffic and media management, etc. ETERE innovative workflow allows you to increase productivity and quality while cutting costs.

ETERE has a huge advantage over its competitors as it offers a complete solution that includes all the aspects of a TV station, automation, scheduling, traffic and media management.

ETERE shows broadcasters a cutting edge technology solution at a reasonable price, with more features than any other.



Foxtel Digital



Austar