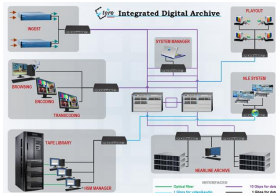


VTV Project: An Integrated Digital Archive System

Etere will design an integrated archive and distribution system which combines powerful servers with an easy to use browser interface



VTV Logo



VTV Diagram

VTV, Vietnam Television, the national broadcaster of Vietnam is the only nationwide TV in Vietnam. It was formed on September 7th, Vietnam Television became an official name on April 30th 1987 and since then it's also become the national television.

VTV is a leading news and mass communication organization; it plays an active role in the nation's ideological and cultural forefront by disseminating information to the general public across the country & overseas Vietnamese, providing scientific & educational programming and entertainment to audience groups.

VTV has an own film production company that makes made-for-television movies and miniseries, that is, almost the 30% of the entire VTV entertainment programming. Over the last decade, VTV has developed diversified services from television broadcasting to other fields such as film making, pay-TV, Internet and printed publication; resulting into a continuously-increasing amount of media content (mostly physical) and therefore in the need of implementing an archive system able to digitally store all these content as digital files as well as allowing a future system expansion.

At present, Etere has a strong relationship with VTV, based on years of management of the VTV's nine channels playout by using an Etere system, a choice that has permitted VTV to achieve an operative efficiency while meeting audience's quality expectations.

Etere will design an integrated archive and distribution system which combines powerful servers with an easy to use browser interface. VTV will be provided with a digital archive that combines rock-solid reliability and high availability with increased bandwidth and storage, allowing VTV operators to easily search, preview and retrieve any media they want from the digital archive whilst remaining at their desks.

This paper illustrates how Etere is aware how VTV's media archive are important, that's the reason why we offer not only a world-acknowledged system but a hard-earned expertise on the implementation and maintenance of digital archives able to bring access to any file, at anytime and most important, with a the maximum of speed, characteristics that will ensure the improvement of each single VTV's broadcasting area with a wide set of cutting edge applications that goes from an accurate contents management to an automatic delivery of contents.