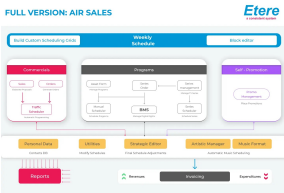


Air Sales: Editions Features Comparison

Etere Air Sales is the software solution that allows broadcast stations to automate the functions of their traffic department, it's a traffic system able to generate on-air schedules of events to be aired and controls the sales/contract management and billing of air time, stores program formats, and provides management for the placement of commercials and promotional materials within the scheduled on-air programs.

Etere Air Sales also offers a dedicated module for planning the commercial activity and long-term scheduling.

For more information, please refer to the attachment.



ETERE AIRSALES KEY FEATURES

Introduction

Etere Air Sales is the software solution that allows broadcast stations to automate the functions of their traffic department, it's a traffic system able to generate on-air schedules of events to be aired and controls the sales/contract management and billing of air time, stores program formats, and provides management for the placement of commercials and promotional materials within the scheduled on-air programs.

Etere Air Sales also offers a dedicated module for planning the commercial activity and long-term scheduling. This versatile and efficient commercial scheduling tool ensures that commercial orders are generated and managed professionally and efficiently maximizing productivity and air time planning.