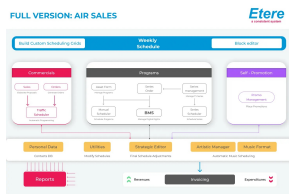# Air Sales: Editions Features Comparison

Etere Air Sales is the software solution that allows broadcast stations to automate the functions of their traffic department, it's a traffic system able to generate on-air schedules of events to be aired and controls the sales/contract management and billing of air time, stores program formats, and provides management
for the placement of commercials and promotional materials within the scheduled on-air programs.
Etere Air Sales also offers a dedicated module for planning the commercial activity and long-term scheduling.

ETERE AIRSALES KEY FEATURES

For more information, please refer to the attachment.

Introduction
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Etere Air Sales also offers a dedicated module for planning the commercial activity and long-term scheduling. This versatile and efficient commercial scheduling tool ensures that commercial orders are generated and managed professionally and efficiently maximizing productivity and air time planning.