EA1398 Etere and FlashNet Integration

ETERE's engineering team has developed a driver for the integration of FlashNet systems

Etere logo

Etere, a leading provider in broadcast workflow and software solutions has the pleasure to announce that can control FlashNet in its workflow as a "slave component", for those clients that already have installed the solution from SGL. Etere thanks a long experience in the broadcast world, knows that a TV archive accumulates a large quantity of video assets and customers require fast and efficient digital workflows able to avoid bottlenecks mostly occurred during media transfers between systems belonging to different manufacturers.

Etere improves workflows efficiency through this integration in those mixed environments, because:

■ Simplifies the process of content management by streamlining the digital workflow allowing you to bring media content faster and in multiple formats

■ Optimizes the communication between the processes for bringing media contents faster and in multiple formats

■ Extracts and manages the metadata attached to media, therefore enabling easy repurposing of content (including rights management and other reporting tasks).

Operative workflow gains in scalability, reliability and flexibility whereas the archiving gets improved in power, resilience and capability thanks to Etere