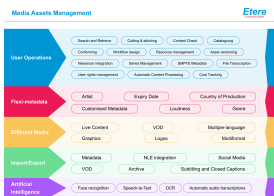


# EA1446 ENTERPRISE MAM

A robust enterprise automation strategy has the power to enhance operational efficiency across all departments while driving significant cost savings. Etere Enterprise MAM products provide a comprehensive solution to streamline media asset management, enabling you to develop a strategic approach aligned with your enterprise goals. By leveraging Etere's cutting-edge tools, organizations can optimize workflows, maximize asset value, and achieve greater scalability and productivity.

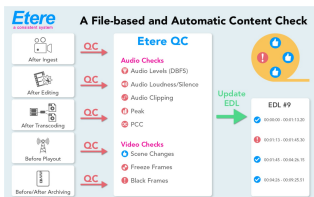


Etere MAM

Etere Media Asset Management (MAM) for graphics solutions empowers broadcasters with real-time control over the entire workflow, including preview, invoicing, approval, and scheduling. Its seamless integrations enhance efficiency, streamline operations, and connect resources across all stages of the workflow. By minimizing manual interventions, Etere solutions not only optimize processes but also deliver a significant boost to productivity and operational precision.

### Etere MAM

Etere MAM is a cutting-edge digital content management solution designed to streamline the ingesting, indexing, storage, and retrieval of digital assets. This end-to-end software optimizes the value of media assets through centralized content and metadata management. With its efficient implementation, Etere MAM enhances operational productivity, accelerates time-to-market, supports multiple formats, and ensures frame-accurate content delivery in a simplified, streamlined digital workflow.



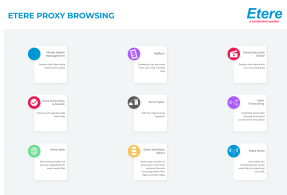
Quality Control Check

### Etere Media Manager

Etere Media Manager automates the transfer of video files across storage levels based on customizable workflow rules. Integrated with Etere Transcoder, it provides seamless encoding, decoding, format conversion, bit rate adjustments, and resolution changes to support lower-resolution screens and diverse distribution requirements.

### Etere QC

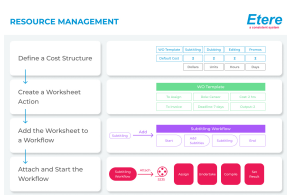
Etere QC offers an automated, file-based quality control module to detect and mark audio/video issues like freeze frames, black frames, scene changes, and audio loss. Integrated into the workflow, it streamlines quality control tasks, enhances operational efficiency, and provides an automatic quality rating on completion.



etere proxy browsing

### Etere Resource Management

Etere Resource Management centralizes the coordination of all broadcast-related activities, enabling media companies to design optimized workflows, improve efficiency, and maximize profitability.



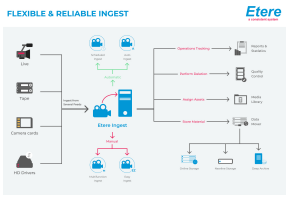
media enterprise resource planning

### Etere Tape Loan

Etere Tape Loan simplifies tape management with features like barcode scanning for fast loans and returns, on-air library access, and loan receipts. Tapes are tracked within the Etere database, ensuring complete visibility and reliability throughout their lifecycle.

### Etere SNMP Console

Etere SNMP Console enhances system performance and availability with an intuitive interface that monitors all Etere solutions and integrated processes/devices, ensuring a unified and smarter infrastructure management

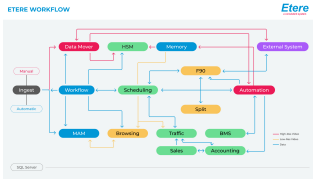


Etere Ingest

experience.

**Etere Ingest**

Etere Ingest is a versatile tool for real-time SD/HD media capture from various sources, including video streams, FTP, and IP feeds. It supports multi-channel, multi-format, and multi-resolution recording, integrates cloud storage, and applies workflows to deliver consistent and high-quality content.



Etere Workflow

**Etere Automatic Loudness Control**

Etere Automatic Loudness Control ensures compliance with ITU-R BS. 1770/1771 standards, automatically adjusting audio levels and performing peak value analysis. It prevents volume-related issues and fines while allowing preemptive loudness calculations.

**Etere Transcoder**

Etere Transcoder supports comprehensive format conversions for production, post-production, broadcast, and distribution environments. It ensures compatibility across all major media workflows.

**Etere T-Workflow**

Etere T-Workflow simplifies broadcasting by establishing rules and procedures for seamless system interaction. Its intuitive, customizable design enables operators to understand, create, and modify workflows with ease.

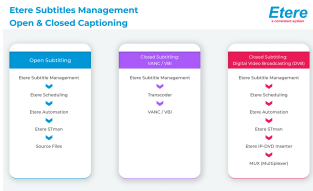


Diagram of Subtitles Management

**Etere Broadcast Quality Player**

Etere Broadcast Quality Player is a specialized media player designed for seamless playback and browsing. It supports high-performance media operations across broadcast, production, and distribution workflows.

**Etere Subtitles Tool for Closed Captions**

Etere Subtitles Tool enables the creation of open and closed captions in multiple languages with real-time metadata-based search and edits. Integrated with Etere ETX and MAM, it supports live recording, time delays, global configurations, and compliance with international standards.

**Etere Advanced QC**

Etere Advanced QC provides cost-effective quality checks with configurable threshold adjustments and simultaneous analysis of up to four files. It delivers detailed reports, enhancing time efficiency in quality control processes.

**Etere Agenda**

Etere Agenda centralizes task management with features for job previews, approvals, and resource assignments. Integrated with Microsoft Outlook, it provides real-time tracking and a comprehensive view of broadcasting workflows.

**Etere HSM (Hierarchical Storage Management)**

Etere HSM optimizes data movement between storage systems, balancing cost and speed. It supports a range of storage solutions, including LTO, ODA, Disk Archive, Object Storage, and Cloud Storage, providing a unified interface for multi-location archives.

**Etere Video Editor**

Etere Video Editor integrates with MAM to provide powerful tools for editing videos, advertisements, and news clips. Users can enhance visuals, create animations, and refine audio in a unified editing environment.

**Etere MAM - NLE Integration for Final Cut Pro/Adobe Premiere/Avid/Edius/Davinci Resolve/NLE(Unlimited License)**

Etere MAM NLE Integration connects seamlessly with Final Cut Pro, Adobe Premiere, Avid, Edius, DaVinci Resolve, and other NLE systems. It ensures secure, trackable uploads and workflow triggering without relying on hot folders or FTP sites.

**Etere AI Engine**

Etere AI Engine introduces revolutionary media management software solutions, including:

- Media Asset Management with cutting-edge AI-search and automation
- Etere AI-Driven Workflows for better productivity and cost-efficiency
- Quality Control (QC) with Etere AI
- Etere AI-Powered Media Control: Revolutionizing content moderation

## About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. [www.etere.com](http://www.etere.com)

