

## Pharaon Broadcast Open House

Etere and Pharaon Broadcast distributor partner announce the big success for Lebanon Open-House



Pharaon Broadcast

Etere has renewed the success of its products among Lebanon market, glad to have been supported by a system integrator leader as Pharaon Broadcast.

ETERE concludes a meaningful presence at the show, held from 7th to 9th June in Lebanon, with the attendance of the EMEA Sales Manager Marco Taddei.

Etere was exhibiting at the event promoting its prestigious line of broadcast solutions with a focus on M.E.R.P., Automation, MAM, Archiving and all Etere settlements.



Pharaon Broadcast

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

