Etere at BES EXPO 2011

ETERE will take part at BES Expo in New Delhi on 24th-26th February 2011 (Pragati Maidan).
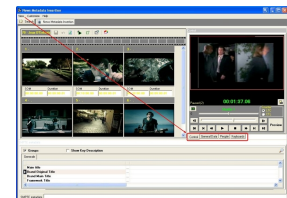

BES Expo

Etere Automation

ETERE, a leading global provider of broadcasting solutions, is pleased to announce that it will be exhibiting the most comprehensive products in the broadcasting industry at the 2011 BES edition from 24th to 26th February at the Pragati Maidan in New Delhi.
ETERE will show it's solutions at booth 39, Hall 12-A.
BES EXPO is the India's biggest broadcasting technology show that in the last years has counted with the participation of the most important broadcasting companies of the entire world, making of it the ideal event to present to the Indian's market Etere's latest business strategies and system capabilities.
Our representative will be presenting Etere MERP (ERP technologies with rich media extension), a complete solution for Media Asset Management, HSM, Archiving and Web Integration on a distributed architecture. Amongst the main Etere modules which conforms a single integrated package able to carry out all broadcasting processes from ingest to playout, the ones mentioned below will be focused during the exhibition:
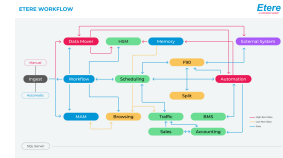
Etere Automation

Etere Automation combines the versatility of using the same database of the Etere Media Asset Management to integrate all the activities in a single environment, and the reliability of using an independent database for the final playout, adding in this way a decisive strong point of reliability to the overall system.
An easy to use subtitles manager is provided, allowing broadcasters to either create or import subtitles with frame-accuracy, enhanced preview capabilities, and allowing its further integration with the overall system workflow, including the management of secondaryevents.
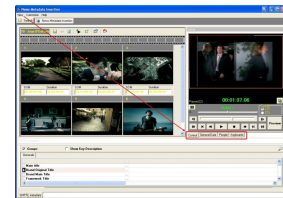

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Etere Workflow and Tapeless Reception

Etere Workflow goes beyond the file-based approach by providing broadcasters with a truly tapeless and paperless solution.
Etere was a pioneer in the file-based workflow and now offer a comprehensive solution to manage a complete and safe workflow of files that includes digital signature of all the important steps.
Etere Workflow uses Etere Tapeless Reception to easily and safely exchange file-based content with several departments internal or external to the company (content providers, post-production....) with enhanced security.
File based workflows include all the important functions and features on a file based system, such as Audio loudness control and video format standard change.
Etere solution is based on the concept that "the biggest value of a broadcaster is its workflow".

Etere Media Asset Management

Etere MAM is the highly effective digital content management solution, it has been specifically designed to streamline the process of ingest, indexing, storage, archive and retrieval of digital assets. It is a centralized solution for handling digital content and its associated metadata; its effective implementation both increases operational efficiency and maximizes the return on investment of digital media.
The core of Etere's Media Asset Management are the so-called Asset.
Forms, which centralize the management of assets by grouping into a single resource all mainasset related data such as video references, metadata and rights information, technical data, secondary events, linked workflows, and detailed operations logs, allowing in this way to the various Etere modules to have a share-point on which asset's data can be managed, permitting the entire system to reach a high level of integration, reliability and functionality.

We act now to save the planet !

Etere is a GREEN company. Please help us to reduce the environmental impact reading all the information you need from our new corporate site www.etere.eu

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