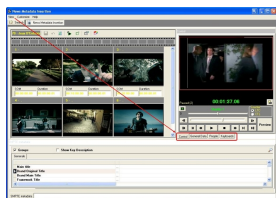


## Etere at CABSAT MENA & SATELLITE MENA 2011

ETERE will take part at CABSAT MENA EXPO 2011 in Dubai, the most important broadcast exhibition in Middle-East and Africa



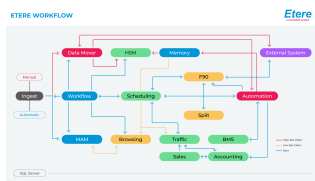
CABSAT



Etere Automation



Etere Automation



Etere Workflow



Etere Old Logo

ETERE, a leading global provider of broadcasting solutions, communicates that will be participating in the CABSAT MENA & Satellite MENA exhibition to be held in the United Arab Emirates on 08-10 February 2011, at the Dubai International Convention and Exhibition Centre. Visitors are kindly invited to visit Etere's stand located in the Hall Sheikh Saeed 2, booth S2-C2, and get acquainted with the unique features and capabilities of Etere's consistent solutions.

CABSAT MENA & Satellite MENA is the region's leading event for the digital media industry that showcase the latest products and services from the entire spectrum of digital media sector from content creation to management to delivery. Through the exhibition, visitors will have the opportunity to be in touch with the most recent Etere solutions in the field of media management, automation, media migration and archiving. Our representative will be presenting Etere MERP (ERP technologies with rich media extension), a complete solution for Media Asset Management, HSM, Archiving and Web Integration on a distributed architecture. Etere's suite allows broadcasters, media companies and content providers to build a flexible and scalable system to carry out their entire media production, from ingest to playout to content delivery, under a fully tapeless and paperless workflow-based digital environment.