

## Etere Won the Job Best Practices Italian Award

ETERE has been recognized with VALORE LAVORO 4TH EDITION award for having increased employment, taking care of our teams and for delivering innovative broadcast software technology.



Valore Lavoro



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### Best Practices in Corporate Social Responsibility.

We work hard to be a great company and it hasn't gone unnoticed. ETERE has been recognized with VALORE LAVORO 4TH EDITION for having increased employment, taking care of our teams organizing extra courses inside the company, striving to make Etere a great place to work, delivering great broadcast software technology and even keeping the planet green.

After carefully reviewing each of the many companies nominated for this award, Etere is delighted and proud to say that we were runner up for this special award! Granted by a jury of independent experts. This is an honor that all of the Etere team is proud to have received, but we would like also to thank you our clients for helping us in the company's progress.

Most importantly, thank you to Mr. Gattari who created our company with his wonderful talents which are parts to our success. Once again thank you to our employees for making Etere jobs all that it is and thanks to Marche Region for the amazing opportunity to be included in their awards for 2010!

### **Appreciating and valuing employees multicultural differences**

Crossing employees cultures for so many decades has naturally led to a broad-minded vision of people. Mr. Gattari emphasizes that his company is aware of the necessity of recognizing that diversity, surely part of the commitment to innovation recognised with this award. Mr. Gattari, President of Etere, said, "Innovation has always been at the heart of Etere strategy and we believe that it is a decisive factor in our success. This prize, which we are very proud to have received, recognises the extraordinary work carried out by our employees coming from 4 different countries in 10 disciplines. This prize will encourage us to continue to pursue our efforts to remain at the forefront of broadcast and media technology."