

## Successful seminar about Etere software solutions in Taiwan.

Outstanding presence and interest on Etere broadcasting software solution in Taipei.



1 Seminar in Taipei



2 Seminar in Taipei



3 Seminar in Taipei



4 Seminar in Taipei

ETERE 1-day seminar in Taipei ended last Wednesday, November 24th; the seminar was attended by over 80 representatives from the majority of the wireless and cable stations spread across the entire country of Taiwan. Among these we had the pleasure to talk with many managers and technicians representing their respective companies and field of interests. The flow of visitors recorded an outstanding presence at the Etere seminar thanks to the always professional organization and assistance of our local distributor N-Type.

The seminar offered an opportunity to present the broadcast technological trends of the future; the most innovative solutions in the broadcast field, focusing on topics such as the importance to implement an ERP for a broadcast company and to showcase the consistent and fully comprehensive Etere software solutions. Etere also explained the latest applications for broadcasters, production and post-production companies, content providers and more. Etere Automation, Etere MAM tool, Etere Airsales and the advanced Tapeless reception (all that showed on a wide Plasma TV) are just a few of the new integrated products and functions showed during the seminar.

Throughout the seminar, customers, media enterprises and journalists were able to take a really close look at how the technicians and managers of ETERE professionally work and the power of our software solutions, witnessing the outstanding proficiency of the group's staff members and the work methods that have ensured ETERE's market leadership and most known brand in twenty years of activity on worldwide markets.

The 'made in Italy broadcasting concept' was worthily represented by the excellence of our software solutions; And, just to prove the real efforts we made, we received a very welcomed appreciation that is what really let us strive to continue to give a better service and excellent software solutions.