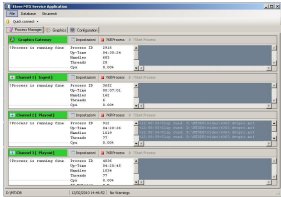


Successful exhibition of Etere at Broadcast Asia 2010

ETERE concludes a meaningful participation in Singapore at Broadcast ASIA 2010 Conference & Exhibition with a speech on Tapeless Management



MTX

Etere announces the success of its presentation at the 15th edition of Broadcast Asia, the Asia's first rate event showcasing complete Digital Multimedia and Entertainment Technologies, held from 15th to 18st June at the Singapore Expo in Singapore.

Etere's main focus at the show was to showcase its consistent and fully comprehensive software solutions. Etere demonstrated its latest applications for broadcasters, production and post-production companies, content providers and more; among the range of Etere's products mainly highlighted during the event can be mentioned:



15-18 June 2010
Singapore Expo
www.Broadcast-Asia.com
www.interactiveDME.com

Broadcast Asia 2010

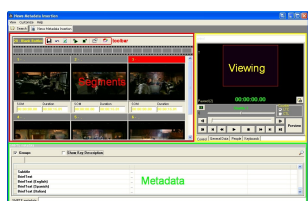


Broadcast Asia 2010

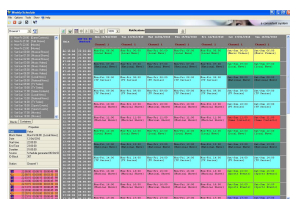


Broadcast Asia 2010

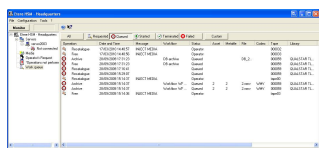
22/6/2010 Event



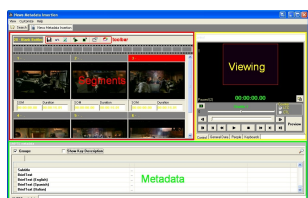
Etere MAM



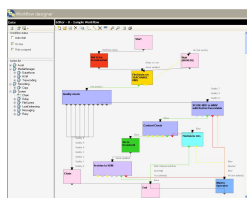
AIR SALES



HSM Interface

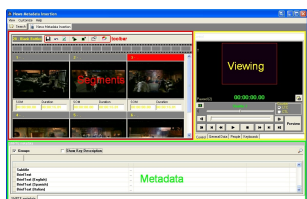


Etere MAM

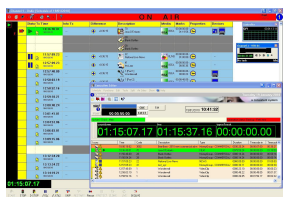


WORKFLOW

22/6/2010 Event



Etere MAM



Etere Automation