Etere
a consistent system

# Etere at Broadcast Asia 2000

## ETERE is for the 1st time at the 6th edition of one of the most important exhibitions of the
## whole Asia: BroadcastAsia2000

Etere Old Logo

Broadcast Asia 2000

ETERE is for the 1st time at the 6th edition of one of the most important exhibitions of the whole Asia: BroadcastAsia2000 as a guest of its main partner SeaChange International.

ETERE Automation is a 100% software solution, which runs on standard hardware and controls all your playlist.
ETERE Automation drives all the transmission devices: VTR, videoservers, Master Controls, Routers, and Logo Generators, cart machines. Moreover, ETERE has a broadcasting control system able to interact with the schedule in real time.

ETERE automation is scalable form the small to a big multichannel environment, no limit in the number of devices it can control, and no limit in the number of playlist on air.

ETERE has the following features, and more.
· Multi-channel Caching with or without cart machines
· Graphic multi-channel 32B Editor, which allows to control both main and secondary events.
· Fully automatic management of Live, Fixed and Variable events.
· Real time control using a standard PC with a TCP/IP connection.

ETERE also provides for state-of-the-art technologies to protect and guarantee the onair: PROTECT. One backup device for each main one. CLONE. Two on-air systems with different automation controllers, independent but fully synchronized, run two copies of the same playlist. CLONE ONE TO MANY. One single reserve for a lot of channels, for an excellent fault protection at minimum cost. INTEGRATED MEDIA MANAGEMENT. Our media manager provides to keep updated the backup device, archive and restore from a library and do the media transfer
between different videoservers.

ETERE offers a BROWSING system that runs on a standard PC. With frame accurate video and stereo audio the browser system give to a standard PC the power to edit the playlist with frame accuracy.