

## U-Life is on-air with Etere Automation

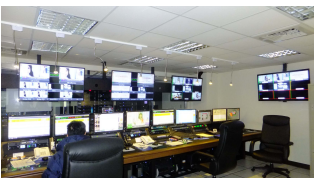
U-LIFE, a Taiwan's leading home shopping television network based in Taipei, has chosen Etere to manage the playout of its five cable channels.



U-Life master control room



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U-LIFE has chosen Etere and its Taiwanese partner N-Type to manage the playout of its five cable channels. A distributed Etere system has been deployed to provide U-LIFE with a full-caching environment, enabling them to deliver five different channels via Cable Television. U-Life is using Etere Automation to send on-air five channels' schedules including secondary events such logos and transitions. The overall playout system include a backup automation system ables to replace any Main Automation in case of failure. Moreover, each Automation controls an independent video routers, offering a dedicated management and enhancing the overall playout fault tolerance. Some workstations in Live Studios have been equipped with Matrox XMIO video cards to manage video contents coming from NLE systems and play them in HD format using Etere MTX driver integrated in Etere Cartwall, a powerful tool used in production environment that gives fast access to all video contents and allows to manage simple playlist and manual playout.

Etere system for U-LIFE also interfaces Quantum tape library.

9/6/2010 Press



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U-Life master control room



U-Life building



U-Life master control room

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**Etere**  
a consistent system



Logo of U life