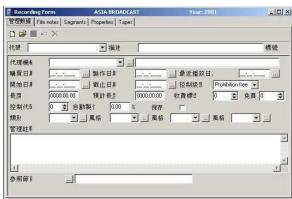# Etere

a consistent system

Etere at Broadcast Asia 2002

ETERE will expose its products even on this year's edition of the major Asian broadcast exhibition.
See us at: Booth 4N2-3

Etere at BCASIA 2002

Rercording Form

BCASIA 2002

Etere exhibits at BCASIA 2002

ETERE will expose its products even on this year's edition of the major Asian broadcast exhibition, but this year ETERE is going to have its own stand (4N2-3), necessary because of the big success this software-house has in that part of the world.
Asian broadcasters will have the possibility to view the completeness of ETERE software.
First of all we remind you that ETERE has a huge vantage, that is to offer a complete solution at 100% and constantly work with their partners to offer to the world's broadcast market a highly technologic solution but
also cheap, with more features than the concurrence has. ETERE Automation proposed, on that occasion, a solution made and developed particularly for the Asian market: the possibility to compile the schedule in all 'Double Byte' languages (Chinese, Thai, Japanese, Korean, etc.).
Only ETERE offers the opportunity to have automation software in any language you want. To compile a schedule and to search a clip on database is simple, fast and without errors. On your request, you could have ETERE in all languages supported by the Windows, practically allexisting languages!

Now any title, code, user note, etc. can be written into ETERE, without any limitation on characters of any language.
Naturally, it will be possible to see the famous ETERE Automation. It's practically the most powerful, the most scalar and the most liable automation system among all systems offered on market. It handles all aspects of TV Automation: recording, compiling and publishing schedules, and archiving the actual On-air broadcasting.
ETERE Automation is what it takes for your TV automation. It controls all those devices which are normally used in any station: videoservers, audio/video routers, master control/mixer video, logo generators, titlers, cart machines for automatic caching, VTRs and all necessary things for your TV. Its flexibility and modularity is adequate for stations of any size or type: national, regional, local, general, specialized, single or multi channel.
ETERE is a modular software which takes care of all aspects of a TV broadcasting station: Play-Out, browsing, scheduling, media management, archiving, indexing, news, traffic, web integration and fault tolerance.
ETERE became a standard of the broadcast market, not only European but Asiatic as well.

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