

## Etere at IBC 1999

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ETERE will be present to IBC, the most important European exhibition for TV/Radio broadcasting. All news about ETERE radio will be shown to our stand SIS (8.454), while for TV you can also visit our partners: Tektronix (8132), Seachange (11.632) and Doremi (2322), where the video servers of the host companies are powered by Etere.

IBC 1999

## **About Etere**

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP softwareonly solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

