

## Etere at SET EXPO 2008 Broadcast & Cable

Etere will be exhibiting at the SET 2008 expo in Sao Paulo, Brazil, hosted by BrasVideo. Etere will be exhibiting a complete end-to-end IT-based solution.



Etere at SET 2008



SET 2008



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Etere, a worldwide leading suppliers of new generation and cost effective software-based solutions for TV broadcasters, content providers and media industry, will unveil new features and functions to its software at SET Broadcast & Cable 2008 in Sao Paulo. (Etere will be hosted by BrasVideo <http://www.brasvideo.com>). At SET Broadcast & Cable 2008, Etere is exhibiting the whole product range showcasing complete workflows for TV broadcasters and media industry with a focus on recent products enhancements:

- TV Automation
- STMAN for unlimited secondary events, pass-through commands, advanced channel branding/graphics management
- SD/HD support with metadata for simulcast in the asset database
- Workflow for video subtitling
- Media Asset Management
- Speech to text full integration
- Multiple locations with a single logical view
- Content delivery on multiple platforms
- News Automation
- advanced integration with MOS based NRCS
- HSM Enterprise
- Standalone recovery function
- Support of cloning subset of video on different libraries
- Geographically distributed libraries management
- Media Manager
- Support for distributed archives
- Video Logging
- Audience integration
- Various
- Virtual Assets
- Additional file format Transcoding
- New and more advanced features for the XDCAM 1.56 updated firmware version
- NLE integration