

## Etere attended at IBC 2001

ETERE participated at IBC 2001 and in this occasion the guests asked many information and a complete demo about ETERE Automation, the most powerful automation software of the broadcast world.



Etere booth at IBC



Exhibition IBC 2001

The revolutionary software adapted for Archiving and Indexing that ETERE showed at the IBC stand are having a great success and everybody found it very interesting. Moreover, ETERE showed the migration its database towards the SQL platform because of the inherent capability to manage constantly bigger archives and to satisfy more necessities and it created the new “commercial programming and management” and relative “contracts and invoicing”.

The participation at IBC, once more, pushed the Italian software-house to work harder. Etere Automation is still the major choice of the most of European stations. For the next couple of months we foresee several installations all over Europe among which we can mention Greece and Belgium. We remind you that, till end of the year, some important and revolutionary news will be presented, especially regarding new function we have developed on SQL.