## Etere at IBC 2000

## Etere will attend for the 3rd time at the World's Electronic Media Event

IBC

ETERE will take part into the most important European Broadcast Exhibition (8/12 September) again this year.

All new features of ETERE Automation will be shown in ETERE's stand (8.350), as well as in those of our main partners: SeaChange (8.180), Sony (11.340) and Shs (3.341). The most important innovations are Etere Web, the first integration between the automation and web, and the Distributed Architecture, a new intrinsically "fault tolerant" and extremely flexible concept.

IBC 2000

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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