

Etere and ABS-CBN Knowledge Channel

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Knowledge Channel



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Knowledge is the educational channel owned by Creative Programs Inc. (an ABS-CBN subsidiary) that has been following a specific moral goal since its first debut in 1999: foresting “the vision of a community of educated, empowered, and responsible citizens working relentlessly for a better Philippines”. This is Knowledge’s main purpose.

Obviously, ETERE with its multi-year experience in software solutions, was more than happy to support such an all-worthy motto, and therefore Knowledge. ETERE was the perfect answer for the expansion of the ABS-CBN’s system, especially taking into consideration its capacity to implement such an ambitious project by using all the existing infrastructures (ABS-CBN already runs more than 20 channels). The extreme modularity of ETERE allows you expanding simply by adding the necessary pieces. Its distributed architecture, without a single point of failure, allows easy and unlimited expansion.

ETERE is a TV management system that is based on a SQL Media Asset Management system, able to integrate all functions inside a media company by automating and linking them together in a single consistent system.

ETERE controls the following devices for Knowledge:

- INCA Character Generator
- 1 SeaChange Videoserver BML/MCL 4012
- n. 1 Quartz router via Etere Sarvaji
- 56 computers

Thanks to the virtualization of the serial port embedded in ETERE, the 56 PCs can share the same resources even with serial control and with no need of any additional Rs422 Router.

ETERE is an extremely powerful and reliable system that guarantees a frame accurate Payout.

ETERE Scheduling system allows the easy scheduling of complex channel branding events.

The ETERE F90 intelligent import-export links the system to the in-house traffic system: in this way hundreds of users can check the system status and As Run Logs on ETERE web, while previewing the proxy video.

Once again ABS-CBN didn’t want to deprive one of its channels of the unbeatable service offered by ETERE.

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in your system. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com