

## Etere integrates EVS Technology

ETERE video production server, and its related software applications power the most demanding live production workflows in sports broadcast and tv programs around the world.



Logo of EVS



EVS

Etere, leader in the media market with a wide range of high technology software for broadcasting and media companies, is pleased to announce the introduction of a new advanced driver for the integration of the renowned EVS XT2 video production server.

Etere is now capable of integrating EVS into its tapeless workflow (TV Automation, Media Asset Management, Archiving, News integration, Web & NLE integration) to fulfil growing customers' needs and business requirements.

Etere considers EVS as an important partner, due to its reputation as one of the most important players in the broadcasting market as well as its focus on reliability and customer satisfaction.

Nicolas Bourdon, Marketing and Communication Director for EVS said:

"We are proud to collaborate with Etere on improving customers' workflows. Our excellent working relationship has led to the development of a software solution that interacts with our renowned XT2 video production server. Etere provides both crucial user functions such as ingest, content management, editing and playout as well as background capabilities which are crucial to the overall operation of broadcasting systems. For this reason Etere has played an important role in improving broadcasting workflows. Our video production server, and its related software applications power the most demanding live production workflows in sports broadcast and tv programs around the world."

### About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in your system. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. [www.etere.com](http://www.etere.com)