

## Etere attended at CABSAT 2009

Etere in United Arab Emirates, from 3rd to 5th March at Dubai International Convention and Exhibition Centre



Cabsat Mena Event



CABSAT 2009



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Etere confirmed its success at CABSAT MENA the largest event on the Media & Satellite communication industry in United Arab Emirates. Once again Etere was glad to have exhibited its whole product range showcasing complete workflows for TV broadcasters and media industry with a focus on recent products enhancements:

### TV Automation

- STMAN for unlimited secondary events, passthrough commands, advanced channel branding/graphics management
- SD/HD support with metadata for simulcast in the asset database
- Workflow for video subtitling

### Media Asset Management

- Speech to text full integration
- Multiple locations with a single logical view
- Content delivery on multiple platforms

### News Automation

- advanced integration with MOS based NRCS

### HSM Enterprise

- Standalone recovery function
- Support of cloning subset of video on different libraries
- Geographically distributed libraries management

### Media Manager

- Support for distributed archives

### Video Logging

- Audience integration

### Various

- Virtual Assets
- Additional file format Transcoding
- New and more advanced features for the XDCAM 1.56 updated firmware version
- NLE integration