

## S.V.G.A. has hosted Etere's products very successfully

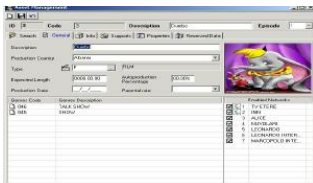
Etere with its distributor S.V.G.A. at All Russian Exhibition Centre in Moscow from 17th to 20th November



All Russian Exhibition  
Centre



Etere



Etere

Etere has renewed the success of its products among Russian market, glad to has been supported by a system integrator leader as System Video Graphic Alliance.

During NAT EXPO Etere has exhibited its competitive range of systems with a main focus on:

Etere MTX station turns any videotape into virtually any file format and more importantly, faster and cheaper than any other comparable tape to-file process delivering a quicker return on investment for any organization, large or small. Etere MTX software runs on standard Windows XP Pro PC, and supports all the Matrox model SD or HD on the market, for the minimum hardware requirement there is a separate worksheet you can ask ETERE.

Etere Tapeless Reception eliminates the need of creating physical copies, entrusting valuable material to private couriers, risking of excessive waiting times, etc, thus by enabling contents to be sent digitally (i.e. without using magnetic tapes) via internet, bringing a shorter delivery time than this required by a common consignment of magnetic tapes.

Etere MAM, in a media rich archive, simplifies the process of content management by streamlining the digital workflow allowing you to bring media content to the market faster and in multiple formats making sure all new media platforms are served with exceptional, frameaccurate content.