Etere and ABS-CBN Velvet

Once again ABS-CBN didn't want to deprive one of its channels of the unbeatable service offered by ETERE.

Velvet

Scheduling GUI

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ABS-CBN keeps on growing with ETERE.

Owned by Creative Programs Inc. (an ABS-CBN subsidiary), Velvet is a general entertainment channel targeted towards a predominantly female audience that offers a wide choice of talk shows (among which it also includes 'The View', an Emmy Award- winning American talk-show); show biz (with lots of artists and performers) and movies.

Given that ABS-CBN already runs more than 20 channels in its facility, ETERE was the perfect choice to expand the system using all the existing infrastructures. The extreme modularity of ETERE allows you expanding simply by adding the necessary pieces. Its distributed architecture, without a single point of failure, allows easy and unlimited expansion.

ETERE is a TV management system that is based on a SQL Media Asset Management system, able to integrate all functions inside a media company by automating and linking them together in a single consistent system.
ETERE controls the following devices for Velvet:
• n. 1 VTR for Ingest
• n. 1 Evertz Logo Inserter
• INCA Character Generator
• n.1 SeaChange Videoserver BML/MCL 4012
• n. 1 Evertz router
• 56 computers

Thanks to the virtualization of the serial port embedded in ETERE, the 56 PCs can share the same resources even with serial control and with no need of any additional Rs422 Router.
ETERE is an extremely powerful and reliable system that guarantees a frame accurate Playout.
ETERE Scheduling system allows the easy scheduling of complex channel branding events.

The ETERE F90 intelligent import-export links the system to the in-house traffic system: in this way hundreds of users can check the system status and As Run Logs on ETERE web, while previewing the proxy video.

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About Etere
Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in your system. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com