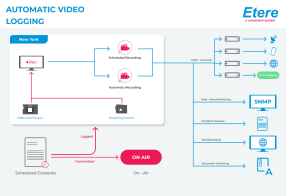
8/6/2016 Technology

Next-Gen Etere Memory Unveils Enhanced Capabilities

The all-new Etere Memory is a FREE upgrade that brings enhanced benefits including HTML5 player for web, Etere player for windows, H264 (MPEG-4) compatibility, encoding bitrate from 0.5 to 50 Mb per second.



Etere Memory

Etere, an innovative leader in Media Asset Management and Automation software solutions for broadcasters and media companies since 1987, announced the free upgrade of Etere Memory with a host of exceptional features including encoding with H264 format (MPEG-4) which was developed for use in high definition systems such as HDTV, Blu-ray and HD DVD to produce better quality at lower file sizes.

The new Etere Memory also expands interoperability with commonly used input cards including Blackmagic and Deltacast as well as support for IP input including Ip with TS, AIMS and ASPEN. Users can enjoy transport stream compatibility without the use of additional hardware devices. The enhanced Etere Memory comes with Etere player for windows and HTML5 player for web which enhance the user experience. Not only that, Etere Memory is now enhanced with FREE support for HTTP, UDP, RTMP (FMLE) and RTSP streaming service.

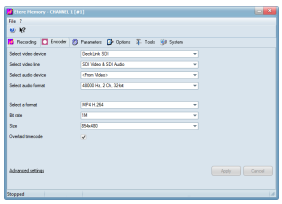
Etere logo

Lower the cost of ownership and future proof your media assets with Etere's forward-thinking solutions.

H.264

Key Features

- Advanced encoding with H264 format (also known as MPEG-4 AVC)
- Supports burning of logos
- Supports burning of timecodes
- Allows annotations on the video
- Supports commonly used input cards including Blackmagic and Deltacast
- Supports IP input using transport stream without the use of any hardware devices
- Supports IP input using AIMS and ASPEN, with more additions coming soon
- Comes with HTML5 player for web
- Etere player for windows
- Extensive range of encoding bitrate from 0.5 to 50 Mb/second
- Includes Etere HSM archiving at no additional costs
- Supports partial retrieval
- Enables output files in any format



Etere Memory

Etere MERP

Etere Memory is part of the revolutionary MERP Cloud suite which integrates end-to-end workflow solutions to promote collaboration among departments, thus ensuring cohesive workflows with improved operational efficiency.

- **Etere Scheduling:** Preview logged transmission of scheduled events
- **Etere Media Asset Management:** View and add metadata to logged videos
- **BMS & Airsales:** Enhance logged videos with audience data and reports
- **EtereWeb:** Check logged files remotely from any browser
- **HSM:** Archive and retrieve logged files on long-term tape libraries
- **Media Manager:** Store logged files without any additional licences

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