

## Etere at Arab Radio & TV Festival & Convention 2016

Etere will be attending the Arab Radio & TV Festival & Convention 2016 which will be held from May 03 - 05th 2016 at the Yasmine Hammamet, Tunisia.



ASBU2016

### Etere at Arab Radio & TV Festival & Convention 2016

**Booth:** 51, 52, 53, Hall C

**Date:** May 03 - 05th 2016 | Tues – Thurs

**Venue:** Yasmine Hammamet, Tunisia

Meet our Business Development Manager, Carlo Cominassi and experience the Etere advantage at our booth 51, 52, 53 (Hall C) at Arab Radio & TV Festival & Convention 2016. If you would like to arrange a meeting at this event, please send us an email at [marketing@etere.com](mailto:marketing@etere.com).

Achieve enterprise-wide goals and get a head start in the fast-paced media landscape with Etere's revolutionary Media Asset Management and MERP. Etere will be showcasing its portfolio of broadcast solutions including Media Asset Management (MAM), Etere Newsroom, Etere Automation, Etere Censorship and much more. Etere remains the only company to offer an end-to-end workflow solution for any broadcast and media company.

#### Exciting New Additions

In addition to product demonstrations of our flagship solutions, Etere will be sharing our exciting and new launches such as Etere Advanced QC, the cloud-ready solution that minimizes reanalysis of content in the event of changing thresholds, Etere Post Pro, an integrated solution for comprehensive post-production features at a single package price and Etere ETX-G for instant commercial graphics preview, approval and play-out.

#### Robust and Reliable

Since 1987, Etere has been committed to deliver and achieve exceptional solutions backed by its mark of quality, consistency and reliability. Its enterprise-class solutions are built with an innovative architecture, offering the best flexibility and reliability in the market.

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading broadcasters to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.



22/4/2016 Event

### **About ASBU**

Arab Radio & TV Festival & Convention has established itself as the must-attend event for the Television, Radio, Show business, Film and Infotainment industry since 1981. It is amongst Arab's most important events in content production and distribution for all genres including fiction, formats, animation and documentary. The event sees hundreds of top decision makers within the Arab broadcasting sector as well as a large numbers of Arab stars and celebrities from the cinema, audiovisual production, theater, arts, media, show business, literature and information fields attend this major Arab Professional, Cultural, Artistic and Media event.

