

## TvOne Reaffirms Confidence in Etere with MTX Upgrade

Indonesia's national television station, tvOne has reaffirmed its confidence in Etere systems with its latest upgrade to Etere MTX platform.



Content + Technology



tvOne Logo

Etere announced that Indonesia's privately owned national television station, tvOne, has chosen to upgrade from their old Seachange server to the IT-based, Etere MTX.

The latest expansion marks a renewed vote of confidence in Etere's system as tvOne has Etere Automation, Media Manager, Memory, Transcoding, NLE, Workflow, Ingest and Scheduling installed since 2010. Etere installation has helped the national broadcaster to streamline operations.

The multi-format capabilities of MTX allows tvOne to omit previous transcoding from their operations, thus reducing manual operations and ensuring a more smooth and efficient workflow.

The Etere MTX installation is the first step for a complete upgrade of tvOne transmission facility to an Etere system.

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