

Fabio Gattari at Broadcast Asia 2016 International Conference

Etere's director, Fabio Gattari will be sharing his expertise on moving from SDI to IP technologies at Asia's leading international event, Broadcast Asia which will be held at Marina Bay Sands, Singapore. See you there!



Fabio Gattari

Broadcast Engineering and Technology Track T1: IP Broadcasting & TVE Technologies

Moving from SDI to IP

Date: 31 May 2016

Time: 11.00AM

Venue: Marina Bay Sands, Sands Expo & Convention Centre Level 4, Singapore

"From SDI to IP" takes apart the complexity of broadcast network solutions and drills down to the individualistic characteristics of both SDI and IP connectivity. What makes SDI ideal for some while others may benefit more from IP connectivity? These are some of the questions that Fabio will dissect and explore with participants as he dispels the myth that there is a one size fits all solution. Participants can expect to walk away at the end of the talk empowered with expert knowledge that enables them to look beyond what is trending and to pick the solution that is best suited to their needs. Join us at Broadcast Asia 2016 where Fabio Gattari will share his perspectives and practical case studies.

[Etere at Broadcast Asia 2016](#)

Booth: 4D2-18, Singapore pavilion

Date: 31 May - 3 June 2016 | Tue – Fri

Venue: Marina Bay Sands, Sands Expo & Convention Centre Level 4, Singapore

Come and visit us at Broadcast Asia 2016 to learn more about our newest products. If you would like to arrange a meeting at this event, please send us an email at marketing@etere.com.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in providing cutting-edge media enterprise software solutions for broadcasters and media companies. Etere is a trusted provider of solutions backed by its mark of quality, consistency and reliability. Etere's unique MERP end-to-end software-only solution is used by many of the world's leading broadcasters to power their media asset planning and enterprise resources management. With customers all over the globe, Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

About Broadcast Asia

Broadcast Asia is a platform where industry professionals from the following industries: Broadcast, Production, Post Production, Digital Media, Entertainment, Houses of Worship, System Integrators, Rental Houses, Education and many more come together to network and exchange business ideas. As Asia's leading event in the broadcast and entertainment space, BroadcastAsia International Conference and the Creative Content Production Conference brings together key decision makers from top industry trend-setters from across the region and beyond. Every edition is especially designed to address the industry's latest challenges, examines the coming trends that will change the industry landscape, and offers practical insights from key influencers in the market through exclusive success case studies.

BroadcastAsia2016