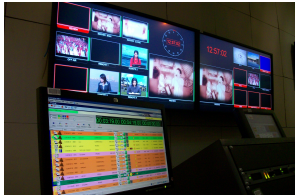


tvOne Selects Etere MTX

Indonesia's national television station, tvOne reaffirms confidence in Etere systems with its latest upgrade to Etere MTX platform.



tvOne company logo



tvOne Etere Installation



tvOne Etere Installation

Etere announced that Indonesia's privately owned national television station, tvOne has chosen to upgrade from their old and inadequate Seachange server to the IT-based, Etere MTX. The installation delivers superb picture quality due to a reduced number of broadcast devices and a native Digital signal processing.

The latest expansion marks a renewed vote of confidence in Etere's system as tvOne has Etere Automation, Media Manager, Memory, Transcoding, NLE, Workflow, Ingest and Scheduling installed since 2010. Etere installation has helped the national broadcaster to streamline operations with a highly reliable and automated system.

The new MTX upgrade offers exceptional performance with HD/SD compatibilities that amplify returns in many forms. The multi-format capabilities of MTX allows tvOne to omit previous transcoding from their operations, thus reducing manual operations and ensuring a more smooth and efficient workflow.

tvOne's upgrade to Etere MTX platform allows the broadcaster to be equipped with the best tools that provides a far more superior performance than others. Combining a distributed architecture with load balancing, Etere systems are built to be highly redundant, fault-tolerant and fault resilient.

The Etere MTX installation is the first step for a complete upgrade of tvOne transmission facility to a more consistent, efficient and reliable Etere system. The fully hardware independent software and free upgrade policy of Etere is both cost-effective and competitive in a fast-paced media industry.

Since 1987, Etere has been a pioneer of IT-based playout and a worldwide provider of highly integrated software solutions for an easy management of all the functions of a media company.

Future proof your media assets with our forward-thinking broadcast solutions, speak to our marketing consultants for a product demonstration! Please drop us an email at: marketing@etere.com.

Eteremtx

Etere MTX

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About TV One

TVOne is an Indonesian privately owned national television station based in East Jakarta. It was formerly known as Lativi. TVOne broadcasts a mixture of news and sports. Aside from its daily news bulletins, TVOne broadcasts a three-minute news summary every hour outside its bulletins and live breaking news. The station is owned by Visi Media Asia and is the second Indonesian television channel to be officially inaugurated by the President of Indonesia himself.



About Etere

Founded in 1987, Etere remains the only company to offer an end-to-end workflow solution for any broadcast and media company. Its team of engineers represents a unique cross section of broadcast & IT experiences. Etere is the Italian word for Luminiferous aether, which explains the wave-based light that has the unique ability to penetrate empty spaces, something which is not a common property of waves. Similarly, Etere represents the commitment to deliver and achieve exceptional excellence backed by its mark of quality, consistency and reliability. Etere has achieved great success as a worldwide leader with expansive distribution networks in Europe, Middle East, Asia Pacific and South America. The company has its headquarters in Singapore and a dedicated support centre in Italy.

