

Etere channel-in-a-box ETX customers receive a free upgrade to 4K

Etere ETX is a complete channel-in-a-box (CIB) with full IP input and output capabilities, enabling the user to drive the most popular 4K/HD/SD digital video/audio/graphics platforms without the need for middle-ware or proprietary hardware. ETX is completely based on IT technology.



Etere logo



The Broadcast Bridge
Company Logo



ETX

It is also a fully digital ingest/playout engine that provides professional video technology with the reliability and efficiency of Etere to ensure support for all major essences and wrappers in the broadcast industry. Etere ETX is able to support IP in and out multiple frame, and also supports SDI output, multiple layer of graphics, 3D graphics animation as well as Flash graphics support. ETX now plays and ingests 4K video without additional licenses. ETX also has an Up and Down conversion to mix different resolutions content on the same playlist.

Etere offers this free 4K upgrade to all customers that use or have ETX on order. ETX provides IP out at multiple frame rates. It includes a graphics engine allowing moverlay of static/animated logos and crawlers on eight layers and supports multiple layers of graphics, squeeze, 3DMAX animation and flash graphics. Its SDI output supports Blackmagic and Deltacast. It supports all major wrappers (AVI, MXF, GXF, QT) and all compression schemes(MPG2, DV25,HDV, DVCpro,DVCpro50,DVCproHD, IMX30/40/50, XDcam-EX, XDcam-HD,AVC-Intra AVC-HD, H264, WMV, ProRes).

[Link to The Broadcast Bridge press](#)

About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions is used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

