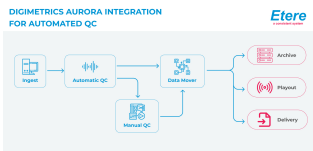


ETERE Integrates Digimetrics Aurora

The MERP-based integration that empowers your ETERE's cloud storage with a next generation QC!



Etere Integrated Aurora
QC

ETERE is glad to report the enhancement of its workflow media capabilities with the recent integration of Digimetrics Aurora, the automated file-based QC software for identification of visual, audio and metadata issues on files stored in the ETERE Cloud.

Aware of the increasing need of verifying the quality of digital media stored in cloud environments, ETERE has integrated AURORA to ensure the quality content before transfers, archive and payout. The SOAP-based integration streamlines the QC process with versatile workflows and easy-to-use GUI that overlap Aurora QC's verification units running in background.

The integration of Digimetrics is a significant leap forward for flexible and efficient quality control as it eliminates unnecessary drop folders and bandwidth usage as content quality is tested without moving the file from cloud devices.

QC results are automatically gathered in the ETERE database in form of EDL marks and PDF reports linked to verified media. The key MAM integration enables operators to review media that has reported QC issues and make editing decisions from both central and remote locations using EtereWeb clients.

KEY BENEFITS

Integrate Digimetrics into ETERE and get the features below:

- Cost-effective, Software-only and Scalable
- Streamlined and Automated Workflow Control
- Nvidia CUDA GPU and Multi-core Processing
- Fast and Simultaneous File Access
- Customizable QC Control Level
- Industry's Standard Codecs & Wrappers Support
- Numerous Audio, Video and Metadata Tests
- Report Analytics and Notification
- Standard IT hardware requirements

BROAD CONTROLS

The wide range of control detection artifacts includes:

- Visual artifacts: Macro-block Noise/Cloud, Up-conversion, Field Order Swaps, Tape/Digital Hits, Black/Freeze Frames, Letter-boxing/Pillar-boxing, Color Bars, PSE Detection, etc.
- Audio artifacts: Silence, Drop-outs, Peaks (dBTP, PPM, dBFS), Average Levels (R128, ATSC, ARIB), Clipping, Snaps/Clicks/Pops, Test Tones, Phase Swaps, etc.
- Metadata artifacts: 608&708 captions, teletext, DVB subtitles, SDB/ARIB, Transport/Program Stream, etc.

MERP CLOUD

As usual with MERP Cloud suite, high flexibility, scalability and efficiency is guaranteed for Digimetrics quality checks performed against media stored in the ETERE cloud-storage, using intelligent workflows to dramatically automate media operations, resources management and information sharing. The MERP framework gives the ability to add further workflow QC tasks wherever manual human supervision is required.