

Radio TV Link: ETERE MAKE HD in VTV-6 real

ETERE has been chosen by Vtv 6, the youth channel of the national television of Vietnam, for its 1st HD transmission.



Media Enterprise
Resource Planning

ETERE MERP is the core solution of the brand new transmission system in the VTV building, providing a big advantage: the integration of all processes with consequent control and saving of time and expenses. VTV-6 chooses once again ETERE's well-proven reality: only ETERE provides workflow solutions that support the entire content delivery chain.

ETERE provides specialist application modules serving the various parts of the organization: the system manages program acquisition and rights, along with all content and media. All scheduling functions are fully integrated, across program planning, sales traffic and presentation scheduling.

ETERE is confident that the installation on VTV 6 helps working more accurately, more productively and more reliably. ETERE'S experience in installing, planning and scheduling systems for broadcasters around the world, makes ETERE the right solution.