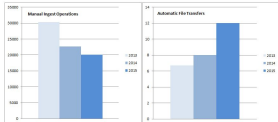


## Etere Delivers Success with MERP

Etere MERP delivers operational efficiency and cost savings, reflected with data collected over a period of three years from 2013 to 2015.

Etere Success



Etere Success

Your success is our goal.

Since choosing Etere MERP in 2013, our customer has increased operational efficiency, reduced the amount of manual work and increased cost savings. We let the numbers do the talking:

\*Statistics collected from our customer's database with permission. The customer has more than 800 daily running workflows including all the activities of the playout, media management operations and tapeless reception.

### Increase in Automatic File Transfers

2013-2014: Increase of 1.3TB

2014-2015: Increase of 4TB

### Reduction in Manual Ingest Operations

2013-2014: Decrease of 7632 operations

2014-2015: Decrease of 2629 operations

### In 2015

43640 new assets were created

1065984 file delete operations was executed

4192 Files received using Etere Tapeless

15250 Files from Agency SPOT delivery using Etere activesync

37333 Low res creation using 2 Carbon coder engines

18275 SPOT delivered to library after manual quality checks

112267 manual quality checks were reported

Etere is a consistent system since 1987!

With every success story that is told, Etere is inspired to demonstrate how we can help you to streamline operations and achieve excellent results in a cost-efficient way that is tailored to fit in your environment. Please drop us an email at: [marketing@etere.com](mailto:marketing@etere.com) if you would like more information about our products.

## About Etere

Etere was founded in 1987 and it remains the only company to offer an end-to-end workflow solution for any broadcast and media company. Etere's team of engineers represents a unique cross section of broadcast & IT experiences. Etere is the Italian word for Luminiferous aether, which explains the wave-based light that has the unique ability to penetrate empty spaces, something which is not a common property of waves. Similarly, Etere Pte Ltd represents the commitment to deliver and achieve exceptional excellence backed by its mark of quality, consistency and reliability. Etere has achieved great success as a worldwide leader with expansive distribution networks in Europe, Middle East, Asia Pacific and South America. The company has its headquarters in Singapore and a dedicated development centre in Italy.