

Etere at BES EXPO 2009

ETERE will be participating in BES Expo 2009, which will be held from 23rd to 25th February 2009.



BES EXPO 2009



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Etere, a worldwide leading suppliers of new generation and cost effective software-based solutions for TV broadcasters, content provides and media industry, will unveil new features and functions to its software at BES EXPO 2009 from 23rd – 25th February (Hall 12A, STAND/BOOTH A.55).

At BES EXPO 2009 Etere will exhibit the whole product range showcasing complete workflows for TV broadcasters and media industry with a focus on recent products enhancements:

- TV Automation
- STMAN for unlimited secondary events, passthrough commands, advanced channel branding/graphics management
- SD/HD support with metadata for simulcast in the asset dbase
- Workflow for video subtitling
- Media Asset Management
- Speech to text full integration
- Multiple locations with a single logical view
- Content delivery on multiple platforms
- News Automation
- Advanced integration with MOS based NRCS
- HSM Enterprise
- Standalone recovery function
- Support of cloning subset of video on different libraries
- Geographically distributed libraries management
- Media Manager
- Support for distributed archives
- Video Logging
- Audience integration
- Various
- Virtual Assets
- Additional file format Transcoding
- New and more advanced features for the XDCAM 1.56 updated firmware version
- NLE integration

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in your system. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com