Etere
a consistent system

Etere unveils a restyled website

Etere is excited to announce the launch of its new website www.etere.eu, representing the work of two years for getting a new look on the web, and featuring a more dynamic interface that makes its customer's online experience Simple, Intuitive, and Efficient.

etere.com

ETERE, a leading global provider of broadcasting solutions, proudly communicates the launch of a refreshed internet site, which not only will provide a top-quality service for customers seeking easiest, quickest and complete access, but also caters to clients including broadcasters, content providers, production houses and media companies interested in acquiring a reliable and cost-efficient solution to suit all their needs.

After two years of work, ETERE now has a new look on the web; its new website has been finally unveiled allowing better communication with a more dynamic interface adapted to different audiences, mainly customers and distributors.

www.etere.eu is an online resource that offers professional case studies, presentations, brochures and whitepapers related to broadcasting solutions offered by ETERE.

Some of the new features on the ETERE site include a comprehensive archive of more than 10 GB of continuously updated documents, easier navigation and a stunning design, which permits visitors to see the website as a newspaper, where all important news are always on top. An intelligent search engine allows displaying all content related to a specific topic, for example if you are seeing a device, you can easily know how many customers use it and which other devices has been used in the overall solution.

The new website has been developed with the client experience in mind, a philosophy that is at the heart of ETERE, that because the new site also counts with RSS technology, which allows everyone who is interested on the latest broadcasting solutions to receive automatically on their favourite RSS Reader (i.e.: Outlook, Mozilla, Google, etc) all Etere's recent information such as news, events participation, product launches, software updates, last installations and much more.