

Etere at NATEXPO 2009

In occasion of NATEXPO 2009 at the All-Russian Exhibition Centre in Moscow from November 17th to 20th Etere Will be introduced from SVGA



NAT

NAT EXPO 2009 the unique and largest event focused on technologies, professional equipment and services for the Television, Radio and New Media Broadcasting in Russia, which this year will count with the participation of Etere at stand A52, hosted by SVGA.

SVGA 'System Video Graphics Alliance', leading system integrator rich of solutions in digital television technologies field is the authorized Etere distributor for Russian Market. They implement suitable systems that go from simple tasks to a complex re-equipment of TV and video studios, finished integrated solutions, consulting, training, and maintenance. Etere will be glad to show how complete and versatile its products range is:

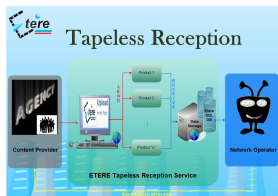
Etere Tapeless Reception allows digital files to be delivered following the same tested workflow offered in a tape-based environment

Etere MAM is a highly effective digital content management solution designed specifically to streamline the process of ingest, indexing, cataloguing, storage and retrieval of digital assets.

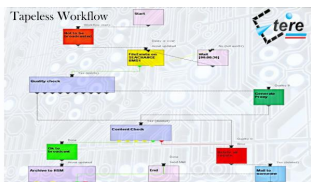
Etere Workflow, designed to achieve efficiency in everyday information processing of broadcasters and media companies. It helps to plan and control the whole production process while reducing costs



Logo of System Video
Graphics Animation



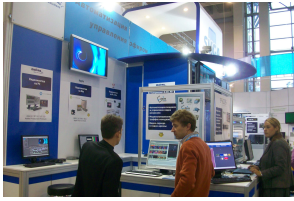
Tapeless Reception
Workflow



Tapeless Workflow
diagram

3/11/2009 Event

Etere
a consistent system



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