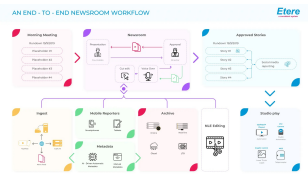


Etere Partners With ClassX

Etere announces an exciting collaboration with ClassX to integrate ClassX MOS technology into Etere product line.



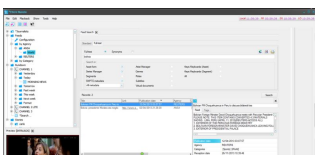
Newsroom



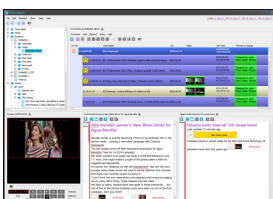
Etere and Class X



Advanced Graphics



Story Editing



Rich Client



Etere NUNZIO logo

Etere Nunzio's multifaceted newsroom capabilities is set to empower users with a whole new level of flexibility and operational efficiency with ClassX MOS technology. The advanced graphics management technology integrates seamlessly with Etere Nunzio's end-to-end newsroom solution, providing users with a single interface to manage even the most dynamic newsroom needs.

With the advanced graphics capabilities of ClassX MOS onboard, Etere Nunzio is able to advance its graphic management capabilities and tap into new technological advances such as:

Real-Time Edits with ActiveX Plugin

Etere Nunzio-ClassX MOS integration utilises the advanced ActiveX plugin which allows it to be accessed directly from Etere interface. This gives users superior operational efficiency with the ability to navigate, pre-visualize and edit templates in real time with real resolutions. With this flexibility, you are now able to fire up edits on the fly from a single interface, Etere Nunzio, that manages all your other newsroom workflow as well.

Social Media Integration

With the rise of social media influence around the world, Etere Nunzio-ClassX MOS integration puts newsrooms at the forefront with its capability to showcase social media postings and polls in real time. This highly interactive environment is made possible with its integration with Spredfast streams and second screens through the app Parterre. Not only that, SocialPlayer integrates flawlessly with the graphics playout and it provides multiple connections, push notifications and instant update for a dynamic newsroom connectivity.

Cutting Edge 3D Effects and Layouts

With the ClassX MOS integration, Etere Nunzio users are also able to apply state-of-the-art 3D effects and hundreds of eye-catching layouts. Modifications are made easy with a wide variety of template forms, pre-defined graphic animations, videos and images to choose from.

Etere Nunzio currently offers story templates for quick story creation and for accelerating story production. Etere rich text editor combines all elements (presenter, voiceover, mos, ecc.) of the story in one screen. Etere rich text editor prepares the text for the prompter and keeps track of the real story duration compared to the scheduled duration.

The powerful integration of Etere Nunzio interactive social media environment together with its user-friendly story editing capabilities allows users to produce captivating content that is able to effectively engage its audiences.

Etere Nunzio

Etere Nunzio is the newsroom management component of Etere MERP which provides an all-in-one solution for multi-media planning and collaboration across different production units such as radio, TV or web departments, editorial driven workflow and metadata management. Nunzio leverages on Etere workflows capability to handle requirements and offers ideal integration in the entire existing IT and production environment.

Etere Nunzio's fully automated capabilities includes a central collection point for incoming agency wires, which are immediately available for users. The newsroom management component of Etere MERP also features open standards and multiple integration paths to provide efficient cross-system operation.

The partnership with the ClassX advances Etere's graphic options and is set to scale even greater accomplishments!

About Etere

Etere, a leading software developer and system integrator, was founded in 1987 with the mission to design a portfolio of quality solutions for the broadcast and media industry.

Committed to providing quality and service excellence, Etere has achieved great success as a worldwide leader with distribution networks in Europe, Middle East, Asia Pacific and South America. Etere's team of engineers represents a unique cross section of broadcast & IT experience. The company has its headquarters in Singapore and development centre in Italy.

About ClassX

ClassX is an IT company that develops high performance, reliable software and complex systems for graphics content management. With more than 20 years experience, the technology developed by our team of engineers has provided solutions to meet the needs of more than 1000 customers in many countries. TV stations, Broadcasters, Government Organizations, Universities, News Agencies, Betting Channels and more are among our clients.

Our applications are specialized in the Broadcast Industry by helping to ensure a complete management of media and graphics, both for live events and for data-based automated audiovisual content workflows as well as other critical environments.

