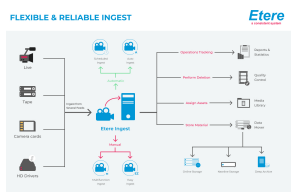


## TVRI Expands with Etere for a New Ingest Station with 8 Channels

TVRI, a customer with Etere since 2005, reaffirms confidence in Etere Media Asset Management system with the new addition of a ingest station based on MTX technology.



Etere Ingest



TVRI Logo

A customer of Etere since 2005, TVRI, once again renews its vote of confidence with Etere. TVRI has selected Etere for the installation of a new ingest station consisting of 8 channels based on MTX technology to meet increased demands.

Ingest is a critical process of any production and broadcast workflow, errors committed in this stage are always costly and time consuming for a company. Etere provides the perfect balance between video quality, storage usage and operational costs thanks to a all-in-one solution that is able to capture content from almost any analog and digital source used in the industry.

With the expansion of this integrated, flexible and cost efficient distributed architecture, TVRI is all set to raise the bar once again!

Etere Ingest is a versatile and powerful software to significantly improve the ingest process of any broadcasting and media company. Etere Ingest is able to capture in real-time SD/HD media from virtually any video source, broadcast stream, FTP and IP stream.

Etere Ingest is an all-in-one package that enables you to capture media from all common feeds into a cloud storage and apply to it any required workflow, thus giving a unique mark of quality, consistency and reliability to your assets and their contents.

### About Etere MTX

Etere MTX is a comprehensive playout automation system with a built-in video server which exploits Matrox's architecture and the exceptional performance of a dedicated hardware to deliver cost-effective, high performance solutions to broadcast facilities.

Etere MTX provides everything TVRI needs to go digital including master control room automation, graphics, built-in video servers, programming including secondary events as logos, crawls, audio/video router switching and transitions, all these, under a fully redundant and flexible approach. Etere MTX simplifies the overall TVRI system management, giving them an SD/HD ingest & playout system with graphics and proxy file creation in real-time; this powerful and intelligent solution functions under a fully workflow-based way which the customer can customize to fit their needs.

## About Etere

Etere, a leading software developer and system integrator, was founded in 1987 with the mission to design a portfolio of quality solutions for the broadcast and media industry. Etere's team of engineers represents a unique cross section of broadcast & IT experience. Etere is the Italian word for Luminiferous aether, which explains the wave-based light that has the unique ability to penetrate empty spaces, something which is not a common property of waves. Similarly, Etere Pte Ltd represents the commitment to deliver and achieve exceptional excellence. With this commitment, Etere has achieved great success as a worldwide leader with distribution networks in Europe, Middle East, Asia Pacific and South America. The company has its headquarters in Singapore and development centre in Italy.



## About Televisi Republik Indonesia(TVRI)

TVRI, based in Senayan, Central Jakarta, is the oldest television entity in Indonesia. TVRI currently owns 22 regional stations and is the only broadcaster with national coverage. Along with government digital television, TVRI also own 4 channels namely, TVRI 1 (or TVRI Nasional) which broadcasts national coverage, TVRI 2 which is set to be the regional network of TVRI broadcasters, TVRI 3 with programmes focused on culture and TVRI 4 which screens sport programmes.

