

## Etere for SkyCable

SKYCABLE the philippine multichannel satellite Tv station on the air with Etere



SkyCable transmits with 16 different independent channels.

ETERE AUTOMATION controls the schedule and all the transmission devices, as VTR, switches, titlers and logo generator.

The automation is managed from 6 redundant PC.

Sky Cable logo



Sky Cable

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

