

## Etere for a new TV channel Video Italia

ETERE Main for the compilation of VIDEO ITALIA play-out list.



Radio Italia Logo



Radio Italia System



Radio Italia Etere System

Like RADIO ITALIA, a radio station broadcasting only Italian music, VIDEO ITALIA, the television counterpart has chosen ETERE Automation. VIDEO ITALIA started operation as a fully automated full caching TV station.

The on-air schedule is unique since it consists of very short duration events, video clips, commercial spots and variety of promos all managed by ETERE Automation software.

With the exception of some live broadcast, the remainder of the daily program is provided by a BM800 Seachange series video server fully controlled by ETERE Automation software.

VIDEO ITALIA uses ETERE Main for the compilation of the play-out list. ETERE Music Manager handles the on-air transmission all the musical clips based on the sequence, music format, time slots, and other operator's or station's manager preferences.

ETERE Automation fully controls the Seachange video server, but at the same time giving the operator the flexibility of making last minute changes to the on-air schedule.

Should the main video server fail, ETERE reverts automatically to a back-up program schedule of video material coming from another video server or VTR's.