

## Etere at forum IBTS on the "full catching TV"

Etere at IBTS forum explained ETERE AUTOMATION features.



IBTS

Engineer Fabio Gattari, president of SIS, held on Saturday 16th October, at IBTS Mediatech, a forum during which the advantages of such a technology were illustrated.

It was also explained how ETERE AUTOMATION can make the most of its features, as well as the fact that nowadays it is really within all TV stations' reach.

People who actively cooperated by illustrating the respective products were:  
Antonio Lasi (Philips),  
Marcello Dellepiane (SeaChange),  
Luciano Consigli (Sony),  
Angelo Palermo (StorageTek),  
Herve' Dammann (Thomson Broadcast).

Also AER gave its contribute with a statement of the secretary Fabrizio Berrini.



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### About Etere

Etere was established in 1987 it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including MAM, Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it provides a worldwide 24/7 support.