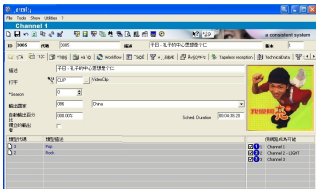


ETERE UNICODE LANGUAGES

A full support of Unicode languages permits broadcasters all around the world to use Etere under a familiar environment

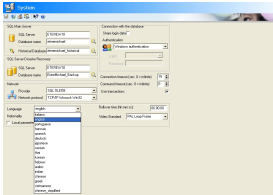


Unicode Languages

The support of all languages worldwide based upon Unicode, is without any doubt one of the most versatile features of Etere, which due to this characteristic makes its applications practically "speak" your language.

Etere demonstrate to be addressed not only to the western broadcasting market but also to the eastern one, and, in general, to all the Unicode and non-Unicode public.

Owing to this feature, and as mentioned before, Etere software is compatible with Unicode languages such as Chinese, Thai, Japanese, Korean, and all the rest of Asian languages, permitting Titles, Codes, Crawl Texts, User Notes, etc, to be freely translated into any Unicode language without any limitation of characters.



UNICODE LANGUAGES

END-TO-END SUPPORT

Etere offers a complete family of software solutions, continuously upgraded in order to answer broadcasters' needs worldwide, Automation, Media Asset Management, Scheduling, and Traffic are just some of the modules that integrates the system making of Etere the unique product on the market able to offer such that a complete solution.

Only Etere can provide language support on demand, ensuring a localized interface in all languages supported by Windows (e.g. virtually all languages worldwide), allowing furthermore to generate reports completely in your own language.

