

Etere with "Big Brother" at NAB Show 2001

AT NAB Show 2001, Etere announces that reality television show, "Big Brother" will be powered by Etere solutions which brings a host of benefits to the TV production.



NAB Show Logo 2013



Logo of Seachange



Etere system



Etere system

Etere enters the field of television production by adopting very simple software based software based solutions making "REALITY TV" simple and fast:

- All material is catalogued very efficiently
- Archives data automatically
- Search is fast and error free
- Very user friendly when creating stories and clips

Today more and more TV on air schedules contains programs related to real life events. They are part o a new television phenomenon called "Reality TV".

Etere automation has developed a plug-in for the proven ETERE NEWS.

This plug-in allows managing all the problems inherent to programs and event that take place over an extended period of time, making their acquisition simple and economical.

Programs may be broadcasted live, not necessarily using conventional TV medium, but they could be on the Internet where the viewers have access to them 24 hours a day. Because of the large amount o material it is more difficult to automate the on-air and archiving. ETERE REAL TV allows recording any event without interruptions throughout their duration.

ETERE allows time recording, editing, assign titles etc. The recording can be simultaneous in standard and low quality. While the recording is taking place, By utilizing the ETERE Browsing feature (low quality video) is possible to edit the material during the actual recording phase.

The built-in editor is strictly software based thus does not require any special hardware for the PC.

Using the Browsing is possible to create programs simply by the use of copy and paste. There is no limit to the number of users that can simultaneously edit and create stories. The archiving is based on a hierarchic structure making it simple and efficient.

ETERE NEWS, through the use of a specifically developed interface, catalogs all the material Using a very fast and error free process. A relational database gives the searching process power and definition until now unthinkable.

SeaChange booth L917
Smart Storage booth L165
EVS booth L1131