

## ETERE AT CABSAT 2016

Meet us at CABSAT 2016 in Dubai from 8-10 March 2016, stand Z2-114, where we will be exhibiting our latest solutions for broadcasters, production, post-production companies and content providers at Middle-East's most important event.



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**Date:** 8th to 10th March 2016  
**Location:** Dubai World Trade Centre  
**Stand:** Z2-114

Etere, the leading global provider of integrated solutions for production, playout and delivery systems for television broadcasters and multi-system operators, will demonstrate a fully integrated range of enterprise-level software modules that is cloud ready and IP enabled, including our premier Cloud Media Enterprise Resources Planning, Media Asset Management, Nunzio, ETX, Air Sales and OTT Integration.

### EXPERIENCE THE OPERATIONAL POWER OF CLOUD MERP, MAM AND ETX

Etere Cloud Media ERP (MERP) is our flagship solution that allows you to build a flexible, scalable and customizable system able to carry out the entire media life cycle under a fully tapeless/paperless and workflow-based digital environment.

Use it with Etere MAM - our premier digital content management solution, and ETX - our powerful and comprehensive video management software that is fully IP enabled, and see an exponential boost in your operational efficiency as well as increase your ROI for digital assets.

### COME AND VISIT US

We invite you to explore our solutions during the event between 8-10 March 2016 at the Dubai World Trade Centre, where you can meet our Sales manager Emanuele Porfiri. In order to arrange a meeting at this event, please send an email to [marketing@etere.com](mailto:marketing@etere.com).

### ABOUT ETERE

Etere was founded in 1987 and it remains the only company to offer an end-to-end workflow solution for any broadcast and media company. Etere's team of engineers represents a unique cross section of broadcast & IT experiences. Etere is the Italian word for Luminiferous aether, which explains the wave-based light that has the unique ability to penetrate empty spaces, something which is not a common property of waves. Similarly, Etere Pte Ltd represents the commitment to deliver and achieve exceptional excellence backed by its mark of quality, consistency and reliability. Etere has achieved great success as a worldwide leader with expansive distribution networks in Europe, Middle East, Asia Pacific and South America. The company has its headquarters in Singapore and a dedicated development centre in Italy.

