

ETERE AT NAB SHOW 2016

See you at NAB SHOW 2016, Booth N6825 in Las Vegas from 18 to 21 April. Check out Etere ETX-G that combines real-time sharing of data for invoicing, approval, preview, edits and play-out of commercial graphics. In addition, Etere Advanced QC boasts speeds that are faster than real time!



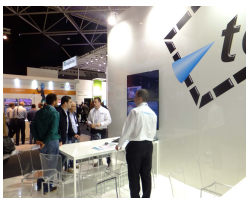
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Etere, the international leader of software solutions for broadcast and media companies, will be exhibiting our latest solutions at NAB SHOW 2016, taking place at 18-21 April 2016, in Las Vegas.

[Book an appointment with Etere for NAB SHOW 2016 here!](#)

Etere at NAB SHOW 2016

Booth: N6825

Date: 18-21 April 2016

Venue: Las Vegas Convention Centre

Guest Pass Code: LV9352

Attendees can get an in-depth look and first-hand demonstration of our comprehensive and tightly integrated suite of enterprise-level modules.

NEW GAME CHANGERS

Stay tuned for exciting new product rollouts including the cutting-edge Etere ETX-G that combines real-time sharing of data for invoicing, approval, preview, edits and play-out of commercial graphics.

In addition, get ready for the all-new Etere Advanced QC which boasts speeds of QC tasks that are faster than real time!

THE FUTURE IS NOW WITH CLOUD MERP, MAM AND ETX

Etere Cloud Media ERP (MERP) is our flagship solution that allows you to build a flexible, scalable and customizable system able to carry out the entire media life cycle under a fully tapeless/paperless and workflow-based digital environment.

Use it with Etere MAM - our premier digital content management solution, and ETX - our powerful and comprehensive video management software that is fully IP enabled, and see an exponential boost in your operational efficiency as well as increase your ROI for digital assets.

TURBO-CHARGE YOUR NEWSROOM WITH NUNZIO

Nunzio, our leading newsroom management system, is a highly-flexible and cost-effective solution able to manage the entire tapeless workflow of a newsroom environment. Thus, it greatly improves coordination between multi-media planning and collaboration across different production units, while streamlining editorial driven workflow and metadata management. With Nunzio, managers will find it a breeze controlling daily operations, which means stories are developed and delivered faster, achieving results that exceed expectations.

MAXIMISE REVENUES WITH Etere Airsales AND OTT

Etere Airsales is a powerful all-in-one solution to manage the entire spectrum of sales workflow, giving you full real-time visibility and inventory control. Etere OTT is our enterprise-class OTT delivery solution that will enable you to swiftly and easily export all your content to over-the-top platforms. With Etere Airsales and Etere, you protect your valuable content while maximising your revenues.

"Etere has always been at the forefront of bringing future technologies to our customers today to give them the critical system edge to protect and grow their business, and this year is no different. We are working on some very advanced features for our leading Cloud Media ERP and MAM solutions that will definitely be a game-changer in this constantly evolving media landscape, and we are very excited to be showcasing them at NAB SHOW 2016," said Fabio Gattari, Etere President and Head of Sales for Asia and Pacific area.

COME AND VISIT US

We invite you to explore our solutions at the event, where you can meet our Sales Managers, Fabio Gattari, Marco Taddei and Emanuele Porfiri. They will be glad to show you the unique features of Etere's software solutions.

See you in Las Vegas!

ABOUT NABSHOW

NAB Show is the world's largest electronic media show covering the creation, management and delivery of content across all platforms. With more than 98,000 attendees from 150 countries and 1,700+ exhibitors, NAB Show is the ultimate marketplace for digital media and entertainment. From creation to consumption, across multiple platforms and countless nationalities, NAB Show is home to the solutions that transcend traditional broadcasting and embrace content delivery to new screens in new ways.



ABOUT ETERE

Founded in 1987, Etere is amongst the worldwide leaders in providing Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading broadcasters to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

