

Great Success for ETERE at NAB 2015

Etere has successfully presented its cloud-based solutions at NAB 2015 in Las Vegas.



Etere Cloud

ETERE has just concluded a successful run at the 2015 edition of the NAB SHOW in Las Vegas. Visitors were excited to meet our team and know more about ETERE's solutions for Cloud Storage, Newsroom, Automation, Air Sales, Broadcast Management and Editing integration.

During the show, focus was given to ETERE Private Cloud Storage, the solution that enables broadcasters, media companies and content providers to boost their business with unparalleled access and mobility, smarter workflows based around the cloud and a flexible storage management.



NAB Show Logo 2013

ETERE Cloud MERP enables the building of a flexible, scalable and customizable cloud system capable of carrying out the entire media life cycle from production to ingest and playout, from archiving to content delivery in multiple formats for multiple purposes, under a fully tapeless/paperless and workflow-based digital environment.

This year, the Italian company once again attracted many broadcasters attending the NAB Show. **Fabio Gattari**, ETERE President, commented with satisfaction: "People have really appreciated our Cloud-based solutions and fascinated by the possibility of moving their systems to a true, reliable, powerful and easy to use cloud system. ETERE promises to significantly extend the landscape and boundaries of any broadcast workflow, taking traditional IT to a higher level where all resources are virtualized under the same cloud environment".

We look forward to meeting you again next year!



NAB 2015



NAB 2015