

## Etere at Broadcast Asia 2015

We invite you to discover our CLOUD SOLUTIONS at Asia's leading broadcast exhibition held from 2nd to 5th June in Singapore at Marina Bay Sands Convention Centre!



Italian Pavilion at  
Broadcast Asia



Etere Cloud



BroadcastAsia2015

Etere will take part in the BroadcastAsia 2015 Exhibition to showcase its latest innovative and advanced cloud software solutions for TV broadcasters and media companies to increase and maximize the broadcasting performance.

Etere will demonstrate a fully integrated range of enterprise-level software modules including Cloud Media Asset Management, Cloud Archiving, Automation, Tapeless Reception, Air Sales, Broadcast Management, Scheduling, Transcoding and OTT Integration.

A special focus will be reserved for Etere Cloud Media ERP, the solution that allows the building a flexible, scalable and customizable system capable of carrying out the entire media life cycle from archiving to content delivery in multiple formats for multiple purposes, under a fully tapeless/paperless and workflow-based digital environment.

Etere Cloud MERP makes your workflow smooth and intelligent, like an orchestra maestro which merges the sound of each instrument in a wonderful piece of music! There are multiple benefits derived from a MERP oriented approach - key ones include a flexible and powerful platform for an efficient resources management, a global workflow-driven framework for a complete business management and, last but not least, a shared information repository for real-time metadata management.

Come and visit us at Marina Bay Sands convention centre **booth 5F3-02** to learn more about our newest products.

Please don't hesitate to contact us if you'd like to arrange a meeting at this event. Send us an email at [marketing@etere.eu](mailto:marketing@etere.eu)

### ABOUT BROADCASTASIA

BroadcastAsia exhibition is the Asia's most representative and comprehensive digital and multimedia tradeshow for the broadcast and entertainment industry.

BroadcastAsia is designed to serve as a leading platform where professionals gather to network, exchange business ideas, gather market information and source for the latest products and solutions.

